



2012 Tribute to Women and Industry (TWIN) Sponsorship Opportunities

The YWCA of Annapolis & Anne Arundel County is hosting its 27th annual Tribute to Women and Industry on June 6, 2012 at the Westin Annapolis. This awards dinner honors business women who make a difference in Anne Arundel County and celebrates employer's commitment to empowering women. Each year, companies honor executive and professional female employees who have made significant contributions to their workplace and community. This sold out event is the most prestigious awards event for professional women in Anne Arundel County and attendees include senior business and community leaders. Proceeds from this event benefit the TWIN program and YWCA services supporting victims of domestic violence in Anne Arundel County.

Sponsorship benefits are listed below:

Corporate Sponsor - \$10,000 (One available) *Sold - Severn Savings Bank*

- Includes TWIN honoree award and a table for ten, with premier placement, at awards dinner (honoree plus nine additional seats).
- Opportunity for corporate representative to make remarks at awards dinner.
- Your representative will be presented with a special tribute award.
- Premium corporate recognition (logo) in event program, including a letter from your corporate executive.
- Marketing opportunity with each TWIN honoree by providing a special gift from your company. *Gift bags are distributed at a private reception for honorees in May.*
- Identified prominently (logo or name) as corporate sponsor on all event promotional materials including media announcements, save-the-date card, invitation, corporate solicitation letter, electronic promotions, and pre-and post-event advertising.*
- Corporate recognition as corporate sponsor on event signage.
- Corporate recognition as corporate sponsor at the event through public announcement of sponsorship by emcee at appropriate times.
- Hyperlink to your website on the "TWIN" event page on the YWCA website.

Reception Sponsor - \$3,500 (One available) *Sold – The Main Ingredient*

- Includes TWIN honoree award and five seats, with premier placement, at awards dinner (honoree plus four additional seats).
- Opportunity for corporate representative to make remarks at private reception.
- Prominent recognition as reception sponsor in event program and a full-page ad.
- Marketing opportunity with each TWIN honoree by providing a special gift from your company. *Gift bags are distributed at a private reception for honorees in May.*
- Identified prominently (logo or name) as reception sponsor on event promotional materials including media announcements, corporate solicitation letter, electronic promotions, and pre-and post-event advertising.*
- Prominent recognition at private reception with sponsor identification as "Reception Sponsor" on an oversized sign at the reception entrance.
- Recognition as reception sponsor at the awards dinner event through public announcement of sponsorship by emcee at appropriate times.
- Recognition on the "TWIN" event page on the YWCA website.

Charter Sponsor - \$1,500

- Includes TWIN honoree award and a table for ten at awards dinner (honoree plus nine additional seats).
- Marketing opportunity with each TWIN honoree by providing a special gift from your company. *Gift bags are distributed at a private reception for honorees in May.*
- Company name listed on event promotional materials including media announcements, corporate solicitation letter, electronic promotions, event printed program, and pre-and post-event advertising.*
- Corporate recognition at the event through podium announcements and event signage.

Community Honoree - \$1,500

This opportunity is a great way for your company to recognize an outstanding community volunteer.

- Includes TWIN honoree award and a table for ten at awards dinner (honoree plus nine additional seats).
- Marketing opportunity with each TWIN honoree by providing a special gift from your company. *Gift bags are distributed at a private reception for honorees in May.*
- Nominating company listed on event promotional materials including media announcements, corporate solicitation letter, electronic promotions, event printed program, and pre-and post-event advertising.*
- Corporate recognition at the event through podium announcements and event signage.

Associate Sponsor I - \$1,000

- Includes TWIN honoree award and five seats at awards dinner (honoree plus four additional seats).
- Company name listed on event promotional materials including media releases, corporate solicitation letter, electronic promotions, event program, and pre-and post-event advertising.*
- Corporate recognition at the event through podium announcements and event signage.

Associate Sponsor II - \$750

- Includes four seats at awards dinner.
- Company name listed in event program and signage.*

Patron I - \$600

- Includes TWIN honoree award and three seats at awards dinner (honoree plus two additional seats).
- Company name listed on event promotional materials including pre-and post-event advertising, event program and signage.*
- Corporate recognition at the event through podium announcements and event signage.

Patron II - \$375

- Includes two seats at awards dinner.
- Company name listed in event program and signage.*

Individual Tickets - \$85

** If sponsorship commitment is received prior to printing deadlines.*